

FASIHA MARYAM

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Domicile: Multan (Punjab)

Career Objectives

Determined to be associated with a dynamic organization that offers me higher responsibilities for my professional growth, developing and improving myself and where my knowledge and skills be utilized efficiently & effectively.

Academic Qualifications

- **M.Phil English (2014)**
Specialization: Linguistics 3.57 CGP
Zakariya University, Multan
Thesis Title: Designing an ESP Course Outline for PIA Front Line Employees
- **BS English Hons. (2007-2011)**
Major: English Linguistics and Literature 3.26 CGP
Bahauddin Zakariya University, Multan
- **Intermediate (2005-2007)**
FSc. Pre-Medical 62.81%
The Educators Girls College, Multan
- **Matriculation (2005)**
Major: Science Group 60.94%
The Public Higher Secondary School, Multan

Certified Courses: (6 months course)

- Introduction to computers (VU)
- Business administration (VU)
- Introduction to Accounting and Finance (VU)
- Marketing strategies (VU)

Professional Experience

- At present teaching in NUML Multan Campus since 2015 as a lecturer (on contract).
- Teaching experience of Functional English to MCS and MIT in Institute of Southern Punjab, Multan as a Visiting Faculty (2 years).

- Teaching experience of M.A class in BZU Distance Education, Multan as a Visiting Faculty (2 semesters).
- Teaching experience to BS-Statistics in BZU, Multan as a Visiting Faculty.
- 1 year teaching experience in a private school (English & Science subjects O Levels)
- 6 months teaching experience of English (compulsory) for inter and graduate students in an Academy.

On Campus Responsibilities

- Departmental Focal person of placement cell, NUML, Multan Campus since 2023.
- Worked as Exam Superintendent for Department of English, Psychology and Education, (2023 – 2024).
- Worked as a Discipline In-charge for 3 years.
- Appointed as a Program Coordinator of BS English program and MA English program for 3 years at NUML Multan Campus.
- Appointed as Student Counselor for Department of English for 2 years (2018-2020).
- Appointed as UMC member for 1.5 years (2017-2018).
- Appointed as an Exam Superintendent for Department of English for 1 year (2018).
- Assigned and appreciated as an “Event Manager” for 10th Anniversary Celebration of NUML Multan Campus.

Supervision

- MPhil thesis of Ghulam Abbas entitled “ Impact of Peer Feedback on ESL Writing Skill of Students at Intermediate Level in Multan” (2022-2025) NUML Multan.

Seminars

- Attended annual (online) seminars at NUML, Multan Campus on
- Writing Research Article – October 19, 2017
 - Research (APA Manual) – December 15, 2016
 - Thesis Writing – December 8, 2016
 - Post-Colonial Theories and Corpus Linguistics – May 17, 2016
 - Academic Writing – April 14, 2016

Training and Workshops

- Workshop on “Contemporary Pedagogies for ILETS and CEFR”, organized by the Department of ELT, NUML Islamabad on February 10th, 2023.

- Workshop on “Classroom Management and CEFR Based Assessment”, organized by the Department of ELT in collaboration with Department of Educational Sciences, NUML Islamabad on February 22nd, 2023.
- ELT workshop on Professional Development of English Language Teachers: Emerging Assessment Practices in ELT” organized by NUML on July 5th, 2023.
- NUML Supervisors Training, organized by NUML Research Facilitation Center-ORIC, Islamabad from July 17th, 2017 – July 21st, 2017.

Funded Project

- Participated as a trainee in US- Funded Project entitled “Globalizing Research and Teaching of American Literature” administered by USEFP (2023).

Research Papers

- Maryam, F., Mushtaq, F., & Shahzadi, H. (2020). Culturally Ostracized Emoji: A Semiotic Analysis of Emojis and Emoticons. *Review of Education, Administration & LAW*, 3(3), 457-469.
- Safeer, A. K., Sattar, G., & Maryam, F. (2021). Balram as Postmodern Schizo-Fragmented Subject in Adiga’s The White Tiger. *Psychology and Education Journal*, 58(2), 9105-9110
- Farooq, F., Sajid, M. A., & Maryam, F. (2021). Image of Muslim Women and Media Discursivity: A Case Study of the Washington Post’s Discourses. *Review of Applied Management and Social Sciences*, 4(1), 123-129.
- Umer, S., Maryam, F., & Sajid, M. A. (2021). Female Deconstruction and Discursivity in Hamid’s Exit West: A Case Study. *Review of Education, Administration & LAW*, 4(1), 113-124.
- Mushtaq, F., Sumaira, & Maryam, F. (2021). Socioeconomic Status, Gender, and Politeness Strategies: Studying the Usage of Request Speech Act in Pakistani Undergraduate Students. *Review of Economics and Development Studies*, 7(2), 299-308.
- Raheem, M., Maryam, F., Ullah, S. (2021). Challenges Faced by Primary English Language Teachers in Online Teaching during the Pandemic. *PAKISTAN SOCIAL SCIENCES REVIEW* ,5(2),900-907.
- Maryam, F., Mushtaq, F., & Sumaira. (2023). Analysis of Pakistani Advertisements under Grice’s Cooperative Principles. *Pakistan Journal of Humanities and Social Sciences*, 11(2), 1444–1455.

Paper Presentations

- Presented paper on “Transliteration Errors in Pakistani L2 Users” at IUB (ICOLL 2019).
- Presented paper on “A Study of Grice’s Cooperative Principle in Television Advertisement: Evidence from Pakistani Media” at GCUF (ICLAP 2019)
- Co-authored paper “ Reflecting Thought and Action on Digital Screen: A Computer Mediated Discourse” (ICLAP 2019)
- Co-authored paper “Is Gender Really Playing a Power Card in Textbooks of PTB? A Semiotic Analysis of Textbooks Printed by PTB in Early Years” (ICLAP 2019).
- Presented paper in a seminar on “Research Methods” at NUML Multan (April 2018).

Strength and Skills

- Studied special modules on TEFL, ESP, PSYCHOLOGY, SOCIOLOGY, EDUCATION, COMPUTER and COMMUNICATION SKILLS.